



# Product Overview: SkinBella™

## Particle-Free Dermabrasion System



### **What Is It?**

SkinBella performs multiple functions for total facial care. This system is a particle-free patented technology that provides a non-invasive solution to help diminish a multitude of skincare concerns by exfoliating non-invasively, hydrating the skin, invigorating the skin, and clearing the skin. This system utilizes a unique hand piece to precisely deliver “micro-massage” to the skin for outstanding cosmetic results. Just one hand piece offers four distinct functions:

**Peeling/Exfoliating, Moisturizing, Invigoration and Clearing.**

### **How Does It Work? High-Frequency Mechanical Oscillation:**

This system utilizes a hand-held piezoelectric device called the bi-elastic blade that peels 35-55% of stratum corneum, similar to the results found with aesthetic microdermabrasion units. The power blade transmits high-speed vibrations known as “elastic waves” at a frequency as high as 25,000 cycles per second, creating vapor bubbles which work like a vacuum lifting dead skin cells and debris from the skin. These vibrations are transmitted into the skin and underlying tissue. This oscillation creates both a thermal action and a mechanical action that, in combination, yields outstanding results.

### **What Makes the SkinBella Unique?**

The SkinBella does not use a stream of aluminum oxide crystals to “sand blast” the face as with traditional microdermabrasion, but rather uses a non-invasive device to provide a variety of different skin benefits. The SkinBella allows you to offer services that will manage the most common skin concerns safely. This system features innovative technology with four distinct functions: Exfoliation, Moisturization, Invigoration and Clearing.

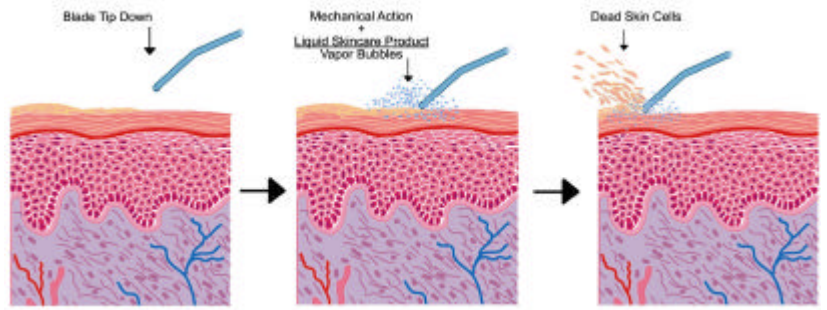
## Why Choose SkinBella™?

Let's Compare...		
SkinBella	v.s.	Traditional Microdermabrasion
<p><b>Non-Invasive, No Downtime</b></p> <ul style="list-style-type: none"> <li>• SkinBella modalities are non-invasive. SkinBella does not use corundum crystals and will not produce bleeding. The bi-elastic blade provides an even exfoliation of all areas.</li> <li>• There is no downtime following a SkinBella session. This system revitalizes the skin with immediate, visible results. Skin is left with a youthful and radiant glow.</li> <li>• Power levels are adjustable at the touch of a button.</li> </ul>		<p><b>Invasive, Significant Recovery Period</b></p> <ul style="list-style-type: none"> <li>• Due to difficult pressure control issues, microdermabrasion can cause uneven abrasion, trauma, infection and damage to the epidermal layer of the skin.</li> <li>• Depending on depth of exfoliation, microdermabrasion may result in downtime as it smoothes fine lines by removing the stratum corneum to a depth that entices inflammation.</li> </ul>
<p><b>Wet Peel</b></p> <ul style="list-style-type: none"> <li>• SkinBella uses liquid product to deeply hydrate the skin while exfoliating, allowing you to customize the protocols to each individual skin type and concern.</li> </ul>		<p><b>Dry Peel</b></p> <ul style="list-style-type: none"> <li>• Traditional microdermabrasion cannot be used with skin care products.</li> </ul>
<p><b>Variety of Facial Possibilities</b></p> <ul style="list-style-type: none"> <li>• Provides distinct modalities and functions in addition to exfoliation. When combined, these modalities and functions create a variety of advanced skincare services that provide results beyond traditional microdermabrasion and allow you to customize any facial.</li> <li>• Moisturizing is a needed function after any exfoliation.</li> <li>• The Invigoration function helps to improve pale, waxy complexions by stimulating and energizing the skin for a vibrant glow.</li> <li>• SkinBella's Clearing function addresses clients' individual uneven skin concerns.</li> </ul>		<p><b>Narrow Range of Function</b></p> <ul style="list-style-type: none"> <li>• Limited to a specific exfoliation protocol which is very abrasive, irritating and drying to the skin.</li> <li>• Each client is given a very similar protocol.</li> <li>• Microdermabrasion has only one function: exfoliation.</li> </ul>
<p><b>Serve All Skin Types</b></p> <ul style="list-style-type: none"> <li>• When used on clients with blemished skin, inflamed blemishes can be exfoliated without risk of break-through. Post-exfoliation extractions can be easily performed or eliminated all together.</li> <li>• Safe to use on clients with rosacea and sensitive skin. Choose from Oxygen Botanicals' many specialized serums to effectively help these skin conditions.</li> </ul>		<p><b>Restricted Use for Certain Skin Types</b></p> <ul style="list-style-type: none"> <li>• Not recommend for acneic clients. Microdermabrasion's aggressive exfoliating aluminum oxide crystals may imbed blemishes heightening the risk for infection and further inflammation.</li> <li>• Microdermabrasion will irritate rosacea and couperose, worsening these skin conditions.</li> </ul>

# The Four Functions of SkinBella™

## Exfoliation Function

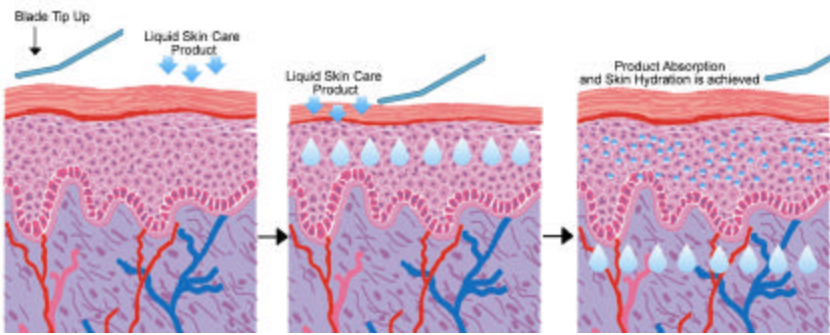
The exfoliation function produces a highly effective superficial exfoliation. SkinBella exfoliates down to the same levels of the skin as traditional aesthetic microdermabrasion units. Dead skin cells, excess oil, and cosmetic residue are removed and pores are cleared resulting in deeply cleansed, smooth skin. Used in conjunction with the Exfoliation Function, Oxygen Botanicals™



**Exfoliant Activator** supplies the bi-elastic blade the basis for a wet peel, enhancing the action of the blade by creating vapor bubbles on the skin's surface and providing the grounds for a thorough exfoliation. This aids in the removal of sebum, environmental and cosmetic residue from the skin's surface.

## Moisturizing Function

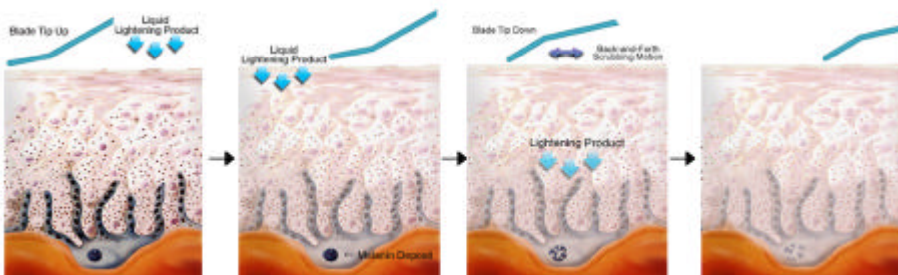
This function utilizes elastic waves created by bi-elastic blade to produce optimal hydration and product absorption. SkinBella's Moisturizing function is used with Oxygen Botanicals **Super Hydrating Activator** and top quality Oxygen Botanicals Serums to deeply hydrate the skin. This function boosts hydration levels and helps to alleviate dry skin concerns.



## Invigoration Function

The SkinBella bi-elastic blade works to invigorate pale, waxy complexions and provides...

- Improved texture and tonality of the skin
- Energized, glowing skin
- Increased hydration



## Clearing Function

By turning the bi-elastic blade downward and using a back and forth motion, uneven skin is made more uniform. The Oxygen Botanicals Hyperpigmentation Serum is used during this function to facilitate clearing, and along with the vibration of the bi-elastic blade, SkinBella helps to balance uneven skin tones.